



The Intersection of Innovation & Practice

Long Beach Convention Center



Join the Future of Interventional Cardiology at SCAI 2024 Scientific Sessions

Join us and an expected 2,000+ physicians, cardiovascular professionals, hospital administrators, academics, and industry professionals from around the U.S. to share knowledge, clinical expertise, and the latest medical advances, with the single goal of advancing care to save and enhance lives.

A distinguished faculty will conduct a threeday program that includes live cases, featured speakers, case reviews, lectures, interactive discussions, abstract presentations, poster sessions, and more.

Target Audience

- Invasive, interventional, and general cardiologists as well as internal medicine and other physician specialists
- Pediatricians specializing in congenital heart disease
- Fellows-in-Training
- Cath lab nurses, technologists, radiologic technologists, technicians, physician assistants, and nurse practitioners
- Hospital administrators and service line managers
- Quality improvement specialists

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Program Committee

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Sahil Parikh MD, FSCAl Assistant Program Chair

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Evan Shlofmitz, DO Coronary Program Track Committee Member

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Peripheral Program Track Committee
Member

J. Antonio Gutierrez , MD, FSCAI Peripheral Program Track Committee Member

Sasanka Jayasuriya, MD, FSCAI Peripheral Program Track Committee Member **George S. Hanzel, MD, FSCAl** Structural Program Track Director

Azeem Latib, MD, FSCAI Structural Program Track Committee Member

Triston B. B. J. Smith, MD, FSCAI Structural Program Track Committee Member

Ranya Sweis, MD, MS, FSCAI Structural Program Track Committee Member

Industry Relations Committee

Chad Kliger, MD, FSCAI Chair Babar Basir, DO, FSCAI Co-Chair

Questions? For more information about exhibits and sponsorship opportunities, please contact Sandy Hung at shung@scai.org. For more information about satellite symposia and grant support opportunities, please contact Eric Grammer at egrammer@scai.org.

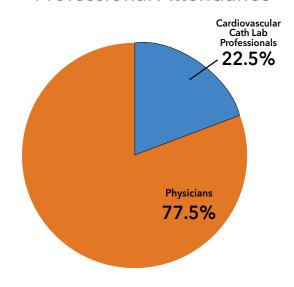
Why Exhibit at Scientific Sessions?

SCAI 2023 Scientific Sessions Demographics

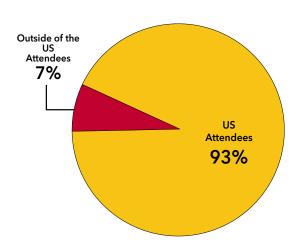
 Attendance of approximately over 1,605 with 93% of attendees from the US

SCAI 2023 Attendee Breakdown

Professional Attendance



Attendees by Location



SCAI 2023 Exhibitors

Abbott Laboratories

ABIOMED, Inc

Accreditation for Cardiovascular Excellence

ACIST Medical Systems,

Adult Congenital Heart Association

ArteryFlow Technology Co., Ltd

ASAHI INTECC USA, INC.

AstraZeneca US

Avertix

Best Vascular, Inc.

Biolife, LLC

BIOTRONIK, Inc.

Boston Scientific

Cardiac Interventions

Today

CardioSolution

Cardiovascular Credentialing

International

Cardiovascular Research **Technologies**

Cardiovascular Systems,

Inc.

Carilion Clinic

CHIESI USA, Inc.

Conavi Medical

Congenital Cardiology

Today

Corazon

Cordis

CVRx

East End Medical

Edwards Lifesciences Corp.

Edwards Lifesciences Corp.

Egg Medical, Inc.

Esaote North America

Faraday Pharmaceuticals

Fresenius Medical Care

Getinge US

HeartFlow

HMP Global

Inari Medical

Intersocietal Accreditation Commission

LivaNova USA, Inc.

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Long Beach Convention and Visitors Bureau

Medis Medical Imaging

Medtronic, Inc

Nipro Medical Corporation

OpSens Medical

Penumbra, Inc.

Philips Healthcare

RADUX Devices, LLC

Reflow Medical

Saranas, Inc.

Shockwave Medical, Inc.

Siemens Medical Solutions

USA, Inc.

Siemens Medical Solutions USA, Inc.

SpectraWAVE

Teleflex Incorporated

Terumo Medical Corporation

Terumo Medical Corporation

Thrombolex, Inc.

TRUVIC Medical

W. L. Gore & Associates,

Inc.

W. L. Gore & Associates,

Inc.

Worldwide Innovations & Technologies (RADPAD)

ZOLL TherOx & CMS

Exhibitor Opportunities

Exhibit Fees

SCAI is taking exhibit space reservations and will release space based upon the order of reservations received. View the SCAI Central Map on page 5.



Included in the Industry Hub:

- 10 full conference badges
- 15 exhibitor-only badges
- Opportunity to provide hands-on training during SCAI Central hours with pre-registration in the SCAI registration portal and attendee list provided
- Included in the Fellows SCAI Central tours
- Host a session during "Happy Half-hour" on Friday, May 3, 5-5:30 pm (e.g. Cases Over Cocktails, Meet with the Trialists, Discussion Panelist)
- Affiliate meetings, such as investigators and business meetings during SCAI Central hours are limited to 10 people or under. No satellite allowed.
- 50% discount on one meeting suite in SCAI Central
- Featured listing on the SCAI Central listing page

- One dedicated eblast pre or post-conference to registered attendees (dates are based on availability and first come, first served basis)
- One-time use of the SCAI opt-in registration list within 15 days of pre-conference
- One-time use of the SCAI final opt-in registration list within 30 days post-conference
- Hub structure: The sponsoring company is responsible for designing and constructing the exterior wall* and interior space. Costs are additional to the Hub pricing.

*SCAI will provide guidelines and regulations for the exterior wall.

J 20' x 20' Corner Booth (with eight exhibitor-only badges)	\$40,000	
1 10' x 30' Booth (with six exhibitor-only badges)	\$32,000	
1 10' x 20' Corner Booth (with four exhibitor-only badges)	\$25,000	
1 10' x 20' Aisle Booth (with three exhibitor-only badges)	\$20,000	
1 10' x 10' Corner Booth (with two exhibitor-only badges)	\$15,000	
1 10' x 10' Aisle Booth (with two exhibitor-only badges)	\$12,000	
Be listed as a "Featured Exhibitor" Oty: 6	\$1,000	
Startup/Emerging Technology Exhibits To qualify for a Startup/Emerging Technology Booth, your company must be under \$3 million in funding/revenue or focusing on a device that is not currently U.S. FDA approved.		
□ 10′ x 10′ Booth (two exhibitor-only badges)		
Recruiter (space is limited) ☐ 10' x 10' Booth (with two exhibitor-only badges)		
Publisher/Association(space is limited)		
\square 10' x 10' Booth (with two exhibitor-only badges)		

Exhibitors must represent products and services that promote pharmacologic and device-based interventional cardiology therapy or are of interest to healthcare professionals. Exhibitors may not permit any other party to exhibit in their space, any goods other than those manufactured or distributed by the contracting exhibitor, nor permit the solicitation of business by others within their booth space.

Benefits of Exhibiting

- An Exhibitor Service Kit will be made available in mid-January and emailed to the booth contact person.
- Listings of SCAI 2024 Scientific Sessions registrants:
 - One-time use of the SCAI opt-in registration list pre and post conference
 - Company listing in the SCAI 2024 Scientific Sessions conference mobile app

Exhibit Guidelines

Exhibitors must represent products and services that promote pharmacologic and device-based interventional cardiology therapy or are of interest to the healthcare profession. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor or permit the solicitation of business by others within their booth space.

Exhibitor Registration

Exhibitors will have access to the Exhibitor Service Center to register booth staff and to purchase additional exhibitor registration(s).

Hotel Registration

Exhibitors will receive a link to reserve hotel rooms at the designated hotels once they have registered for the conference.

Application Process and Deadline

All exhibit applications can be submitted using the <u>online application form</u>. Only completed applications accompanied by payment will be considered. The application and all required documentation must be completed and sent to SCAI by April 1, 2024.

Registration

Information about registering for the SCAI 2024 Scientific Sessions will be sent upon receipt of application and payment.

Exhibitor Service Kit

The Exhibitor Service Kit will be available mid-January and sent via email to the booth contact. The kit will include details on booth furnishings, auxiliary services, shipping information, and important deadlines.

Booth Construction

All booths must comply with IAEE Guidelines. Those that violate guidelines could be asked to change or dismantle their structure.

Exhibitors Receive:

- A back drape, side rails, and an ID sign.
- Additional exhibitor badges and exhibitor full access badges may be purchased at a discounted rate through the Exhibitor Service Center.

Exhibitor Cancellation Policy

Notification of cancellation must be in writing on company letterhead, postmarked by February 28, and mailed to Sandy Hung or sent via email to shung@scai.org by February 28.

The cancellation policy is as follows:

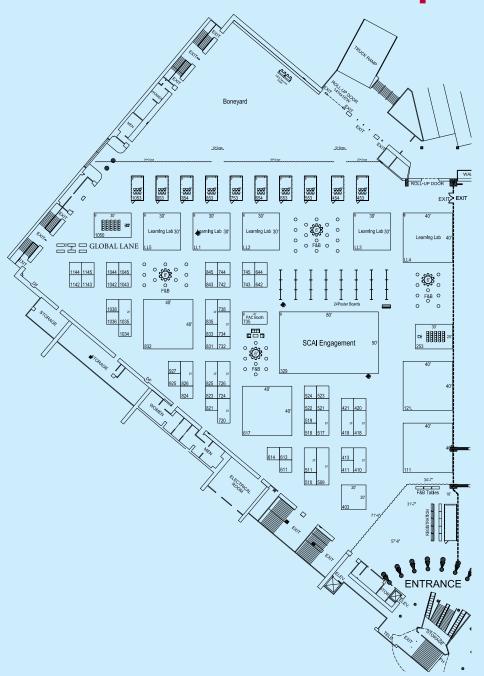
- On or before February 28, 2024: 50% of contracted fee;
- After February 28, 2024: No refund.*

Refunds are subject to a \$100 processing charge. The credit card used for payment will be refunded within 30 days of receipt of notice of cancellation.

*This policy applies to booths that sign up after February 28.

To learn more about exhibitor opportunities, email shung@scai.org.

SCAI Central Map



Important SCAI Central Dates

Times and dates are subject to change. Please refer to the Exhibitor Service Kit for final dates and times.

Wednesday, May 1

Exhibit installation: 10 am-8 pm

Thursday, May 2

SCAI Central hours: 8:30 am-noon and

1:25-7 pm

Welcome Reception: 5:45-7 pm

Friday, May 3

SCAI Central hours: 8:30 am-12:15 pm and

1:25-5:30 pm

SCAI Central closes: 12:20-1:20 pm

Happy Half Hour 5 - 5:30 pm

Saturday, May 4

SCAI Central hours: 8-11:45 pm Dismantle hours: 11:45am-5 pm

Satellite Symposia Opportunities

Satellite Content Distribution

\$15,000 for SCAI Corporate Community Members/ \$19,000 for Non-Members

Expand your satellite's reach by capturing and enduring it as sponsored content on the SCAI Online Learning Center. Content will be featured in SCAI This Week. Additionally, SCAI will provide you the content files so you can host it on your own site or self-distribute as desired.

Included in All Satellite Symposia

- Meeting room rental
- Basic AV includes a screen, podium, microphone, LCD projector, timer, confidence monitor, and in-room tech. (You may order food, beverages, and additional A/V equipment at your own expense. For all-inclusive pricing, email Sandy Hung at shung@scai.org)
- Group listing in SCAI 2024 Scientific Sessions satellite emails to attendees

- Two complimentary conference registrations for your staff
- A digital or easel sign will be placed outside the satellite symposium room on the day of the satellite symposium
- Listing in the SCAI 2024 Scientific Sessions event mobile app
- Pre-registration and onsite registrations are available for attendees

- You may bring one branded sign to be placed outside the satellite symposium on the day of the satellite symposium.
- SCAI will provide a SCAI 2024
 Scientific Sessions opt-in
 pre-registration list three weeks
 prior to the event date and a final
 attendee list within one week of
 event completion

Satellite Symposia Time-Slots

Please note that times are tentative and may adjust according to the final agenda. All satellites will be live in-person.

THURSDAY, MAY 2

• Breakfast \$25,000 7-8 am One slot available

• Lunch......\$46,000 12:15-1:15 pm Five slots available

• CHD Lunch . . . \$25,000 12:15-1:15 pm One slot available

• Dinner \$20,000 7:05-8:35 pm Three slots available

FRIDAY, MAY 3

• Breakfast \$25,000 7-8 am Three slots available

• Lunch......\$46,000 12:20-1:20 pm Five slots available

• CHD Lunch . . . \$25,000 12:15-1:15pm One slot available

• Dinner \$20,000 5:35-7:05 pm Three slots available

SATURDAY, MAY 4

• Breakfast \$25,000 7-8 am Three slots available

• Lunch......\$42,000 11:55 am-12:55 pm Five slots available

Fellows Summit

The SCAI Fellows Summit is Thursday, May 2-Saturday, May 4. The expected number of attendees is 70 fellows. We offer 60-minute and 90-minute industry-sponsored satellite slots. The cost is \$27,500 for 60-minute satellites and \$32,500 for 90-minute satellites. For more information, please contact Sandy Hung, shung@scai.org.

Satellite Symposia Guidelines

SCAI's industry partners have the opportunity to conduct educational programming to highlight important topics such as pharmacologic and device treatment modalities or diagnostic techniques. Scientific Sessions offers half-day, breakfast, lunch, and dinner satellite symposia opportunities.

CME Accreditation

Although not required, satellite programming can be accredited for continuing medical education (CME accredited). Applications for CME-accredited programs will only be accepted if submitted by medical education providers and approved by the ACCME to accredit medical education programs.

SCAI has a long history of accrediting medical education programs and is available to provide CME accreditation for satellite programs. SCAI is compliant with all accreditation criteria, policies, and standards for commercial support. Please contact Eric Grammer, egrammer@scai.org, if you are interested in this service.

Application Process and Deadline

All Satellite Symposium proposals can be submitted using the online Satellite Symposium application form. Only completed applications accompanied by payment will be considered. The application and all required documentation must be completed and sent to SCAI by February 1, 2024. Time slots are designated on a first-come, first-served basis, and requests for specific days are honored to the extent possible.

Acceptance and Approval of Symposium Application

The applications will be reviewed on an on-going basis. The program provider will be notified of a symposium's acceptance within ten days of the submission of the application. Acceptance of all applications will be dependent on availability.

Review Process

All applications will be submitted to SCAI 2024 Scientific Sessions for review. The review process is designed to ensure that the approved symposium meets the educational needs of the interventional cardiology fellow, presents a variety of topics, and does not duplicate the educational content of SCAI 2024 Scientific Sessions. Criteria include:

- Program objectivity, balance, and scientific rigor. Your program proposal will not be accepted if it is judged to be promotional rather than educational.
- The extent to which the program proposal meets the educational needs of meeting attendees. Content should be presented at the highest level of sophistication.
- The extent to which the program proposal presents a variety of topics.
- The extent to which the program proposal complements the overall educational content of the meeting.

If approved, all revisions to a symposium's content or format must be communicated to SCAI in writing.

Important Dates

Cancellation Deadline Friday, March 1

Satellite
Titles Deadline
Thursday, February 1

Satellite
Content Deadline
Friday, March 1

Satellite Cancellation Policy

Notification of cancellation must be in writing on company letterhead, postmarked by March 1, 2024 and mailed to Sandy Hung or sent via email to shung@scai.org.

The cancellation policy is as follows:

- On or before March 1, 2024: 50% of the satellite fee.
- After March 1, 2024: No refund.*

Questions? Contact Sandy Hung at shung@scai.org or 202-552-0790.

^{*}This policy applies to satellites that sign up after March 1.

Sponsorship Opportunities

Companies can increase their visibility at SCAI 2024 Scientific Sessions by sponsoring one of the many promotional opportunities available. Creating awareness about a new, or newly approved, product, promoting a satellite program, or simply reminding attendees that your company has a presence at the Scientific Sessions can be accomplished by sponsoring a promotional opportunity. All promotional opportunities are offered on a first-come, first-served basis.

Do you have an idea for a sponsorship? If so, share it with us, and we'll offer you the first-right of refusal on the opportunity!

Hotel Key Cards

\$40,000

Make the first impression with your brand on the hotel key cards at the designated hotels for attendees during the conference. Simple and effective, branded hotel room keys put your company logo in attendees' hands multiple times throughout the conference.

Mobile App

\$33,000

Be the first thing attendees see! Your branded splash page will be front and center. Exclusive sponsorship, includes high-exposure placement in the app, a rotation sponsor ad, one push notification to attendees, and onsite signage.

Pocket Schedule At-a-Glance

\$25,000

SCAI provides attendees with a pocket-sized, foldout meeting guide that contains an easy-to-read meeting schedule, guide and map. Sponsor will have a premium recognition placement on the guide.

Welcome Reception

\$25,000

This is a unique opportunity to spotlight your company at the ultimate kick-off event of SCAI Scientific Sessions. The Welcome Reception provides a platform for all conference attendees to network and enjoy themselves.

The sponsor will be acknowledged via signage and the conference app. In addition, the sponsor will have an opportunity to address the attendees and provide branded items throughout the reception area.

SCAI Wellness Activities

\$25,000

Sponsor SCAI wellness activities throughout the conference at SCAI Central. Activities will include social, career, mental, and physical wellness. We will recognize your company as the sponsor on the conference app, walk-in slides, app push notifications, and on-site signage.

Hotel Room Drop Outside/Under Door

\$22,500

We will place your flyer in all the attendee's guest rooms guest rooms at the Hyatt Regency or the Renaissance Phoenix. Sponsor will provide SCAI with the flyers.

Annual Reception

\$20,000

Join us and celebrate the conclusion of the conference with the newest class of Fellows of SCAI (FSCAI) and network with old and new friends. The sponsor will be acknowledged via signage and the conference app. In addition, the sponsor will have an opportunity to address the attendees and provide branded items throughout the reception area.

Satellite Content

\$19,000 for Non-Members/\$15,000 for SCAI Corporate Community Members

Expand your satellite's reach by capturing and enduring it as sponsored content on SCAI Online Learning Center. Content will be featured in SCAI This Week. Additionally, SCAI will provide you the content files so you can host it on your own site or self-distribute as desired.

Free Standing Graphic Board

\$15,000/set

Drive traffic and extend your branding beyond your booth with double sided meter board placed in high-traffic area of the conference. These large, visually stunning billboards are both informative and impactful.

Mobile Device Charging Station

\$15,000/each

The ReCharge Station with your branding will keep attendees' personal devices going throughout the day located in high-traffic area of the conference.

Professional Headshot Lounge

\$15,000

The headshot lounge in SCAI Central is where attendees will receive a professional headshot emailed directly to them with your company's message. Signage will recognize your company in this high-traffic area.

Wi-Fi Access

\$15,000

Keep attendees connected with your brand and free Wi-Fi access throughout the conference. Your brand will be the first thing they see on the network splash screen and your company logo will be highlighted on signs located throughout the conference.

Sponsorship Opportunities (continued)

Water Cooler

\$7,500 per cooler

Display your graphics and branding on water cooler by registration and in SCAI Central. *Excluding CME rooms.

SCAI Central Break

\$7.500/each

As the SCAI Central break sponsor, your company will be prominently promoted and featured as the sponsor. SCAI will work with you to incorporate your booth during the break as a traffic builder as well.

Ready to Launch

\$5,000 +

The program is directed at getting medical students from traditionally underrepresented groups in medicine excited about a career in interventional cardiology with hopes of increasing representation in the specialty in the future. This half-day program will include an exhibit hall tour visiting booths of grantors along with SCAI faculty to do some hands-on demonstrations to get these students excited about the innovation and technology in IC.

Sponsorship Spotlight

\$3,000

Provide us with copies of your company's flyers or brochures for all attendees to pick up along with the conference material. The pickup counter is located near registration.

Floor Clings/Decals

\$3,000/each

Make an impression and place your company designed artwork on floor decals placed throughout the conference leading attendees directly to your booth!

Highboy Table Clings

Minimum of 2 at \$3,000/each

Gain visibility while attendees stop to take a break, have some refreshments and network with their colleagues in SCAI Central. Sponsor's advertisement will be placed on the highboy tables.

Interactive Hands-On Learning Labs



 Hands-On Learning Lab in SCAI Central \$45,000

Attendees at SCAI Scientific Sessions repeatedly tell us they are most interested in hands-on training opportunities. This opportunity allows you to reach meeting attendees with your interactive, hands-on skill training in a private setting in the exhibit hall over three days. Registration for learning lab sessions will be integrated into SCAI 2024 Scientific Sessions attendee registration portal to best assure your program will be a success. In addition, SCAI will provide you with the pre-registered attendee list so you can provide any materials or communications ahead of SCAI 2024 Scientific Sessions.

If you're interested in exploring opportunities, please contact Sandy Hung at shung@scai.org.

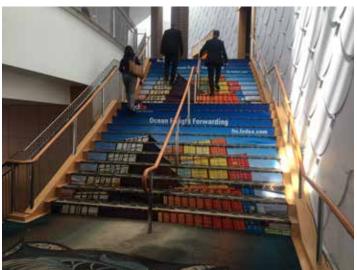
*Any AV, dedicated Wi-Fi, food/beverage, electrical, and furniture setup fees are at your own expense.

Convention Center Branding Opportunities

Level 1 Hallway Hanging Banner \$45,000



Steps to the Meeting Room \$20,000 each or \$35,000 for both





Escalator Cling Down to SCAI Central \$20,000



Convention Center Branding Opportunities

Sign Over the Entrance to SCAI Centrall \$15,000



Panel Branding to SCAI Central \$6,000



Table Cling in the Common Sitting Area Minimum of 2 at \$3,000/each



Advertising Opportunities

Digital Advertising Opportunities

Mobile App Push Notification

\$6,000/push alert

Push out your message to all app users at a specific time to highlight your event, promotion, or activity in your booth. Limit to a total of 1 commercial Push Alerts per day over 3 days

Mobile App Rotating Banner

\$8,500/each

Your branded banner will be featured in the conference mobile app.* The banner can be linked to an URL. Artwork is due by March 6, 2024

*Excluding CME content pages.

Countdown to SCAI 2024 Banner and eBrief Banners

The "Countdown to SCAI" is sent to pre-registrants in the days prior to the Scientific Sessions.

The "SCAI Morning eBrief" is sent to attendees each morning of the Scientific Sessions.

Countdown Banner

□ 3 banners.....\$9,500 □ 1 banner.....\$3.500

eBrief Banners

□ 3 banners.....\$10,000 □ 1 banner.....\$3,500

Artwork Preparation and Submission Guidelines: Banners must be 640 px (wide) x 100 px (tall), with 72 dpi resolution, in gif, jpg, or png format, in RGB color mode. Email artwork to Kaysha Johnston at kjohnston@scai.org by April 4, 2024.

SCAIMail: SCAI Sponsored Emails

Want to reach SCAI's email list of 35,000 interventional and invasive cardiologists, cath lab professionals, and other industry professionals? SCAIMail sends this group a SCAI sponsored email on your behalf. SCAI will provide you with the SCAIMail specifications upon purchase of SCAIMail.

□ 1 time/month for 3 months	\$25,000
□ 1 time/month for 2 months	\$18,000
□ 1 time/month for 1 months	\$10,000
☐ 1email to Scientific Sessions Registered Attendees	\$8.000

Questions? Contact Sandy Hung at shung@scai.org or 202-552-0790.

SCAI Meeting Rooms

SCAI Meeting Suites

\$6,000

Located in SCAI Central, the SCAI Executive Suites are 10 'x 20' in size. \$6,000 each. Furniture, carpet, electrical and AV are not included.

Affiliated Events-Rules and Guidelines

Any activity, event, or meeting that is held during the SCAI 2024 Scientific Sessions that targets or includes participants of Scientific Sessions is considered an affiliated event and must receive written approval by SCAI. Organizations that wish to hold meetings of any size or nature in any location during Scientific Sessions that are targeted to Scientific Sessions attendees must complete the appropriate applications for the event, be approved, and comply with the guidelines. Affiliated event guidelines are subject to change.

To be approved:

- Affiliated activities must support and be consistent with the scientific nature of SCAI Scientific Sessions
- Affiliated activities must not conflict with the official Scientific Sessions Program (see restricted times below)
- SCAI must approve requests in writing
- Affiliated event sponsors must be registered as Scientific Sessions exhibitors
- All participants must register as Scientific Sessions attendees

Acceptable affiliated events are:

- Investigator Meetings
- Special Events/Meetings
- Business Meetings

Restricted Times

SCAI policy does not permit the scheduling of events during the following times:

- Thursday, May 2, 7 am-8:30 pm
- Friday, May 3, 7 am-7 pm
- Saturday, May 4, 7 am-5:30 pm

Consequences for Noncompliance

If an affiliated event is found to have violated the Guidelines for Affiliated Events (above), SCAI may prohibit the sponsoring organization, the supporting organization, and the organizer of the meeting from holding an affiliated event at future SCAI meetings, and may revoke their current registration. Non-compliance may result in fines and damages, and could negatively impact the registration/status/attendance of those attending an unapproved affiliated event. Scientific Sessions faculty members participating in any such event are subject to having their faculty status revoked including any reimbursement of expenses otherwise authorized.

For more information, contact Sandy Hung at shung@scai.org or 202-552-0790.