

# SCAI SHOCK

Hilton Washington DC National Mall The Wharf  
Washington, D.C.  
October 17-19, 2024



## OVERVIEW

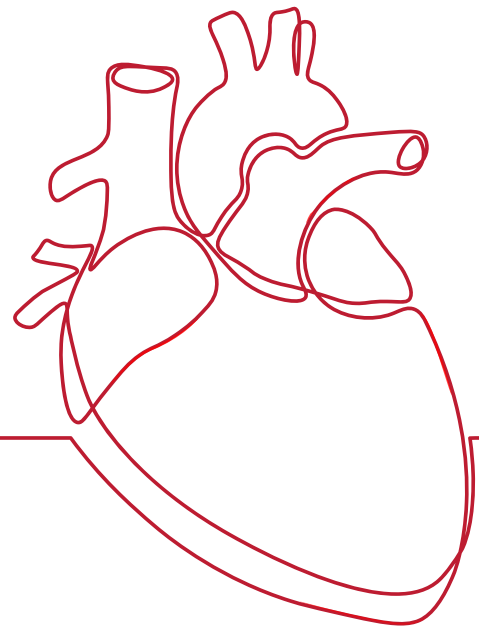
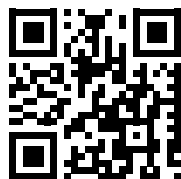
### SCAI SHOCK

Mortality from cardiogenic shock complicating myocardial infarction remains high, approaching or exceeding 50% throughout the past 30 years, despite the development of percutaneous mechanical circulatory support technology and the national standard of emergent angioplasty and stenting.

SCAI SHOCK serves as a setting where the current diagnosis and management techniques of cardiogenic shock using the SCAI SHOCK classification system can be shared and discussed.

Through lectures, case-based presentations, breakout sessions, and simulations, attendees gain knowledge and practical know-how that they can apply to daily practice.

For more detailed information about the program and to view the program committee, scan the QR code below:



### Questions?

Contact Sandy Hung at [shung@scai.org](mailto:shung@scai.org) or 202-552-0790.



# SCAI SHOCK Target Audience

Advanced Heart Failure and  
Transplant Cardiologists

Advanced Practice Providers

Cardiothoracic Surgeons

Cardiovascular Professionals, Nurses and  
Technologists

Critical Care Physicians

Interventional Cardiologists

Administrative Program Leadership

2024 Expected  
Live Audience

**250-300**

## IMPORTANT DATES

**Thursday, October 17**

Welcome Reception: 6:30-7:30 pm

**Friday, October 18**

Exhibit Hours: 9 am- 5:30 pm

**Saturday, October 19**

Exhibit Hours: 9-11:30 am

## Questions?

Contact Sandy Hung at [shung@scai.org](mailto:shung@scai.org) or 202-552-0790.



# Satellite Symposia Opportunities

## **SCAI-SPONSORED CME AND IME SATELLITE—INQUIRE FOR PRICING**

- In-Person: 200
- Endured on SCAI SHOCK Conference App for three months
- Endured on SCAI SHOCK Course Online Learning Center and myCME for one year.  
Estimated attendance: 250-300
- Working with a specific industry company as a thought partner, SCAI designs the agenda, recruits faculty, and puts together the content and recordings
- SCAI will provide satellite reports reports at 6 months and 12 months
- Includes the opt-in pre-registration list three weeks before the event date and the opted-in final registration list within one week of event completion

## **SCAI INDUSTRY SATELLITE—\$40,000**

- In-Person: 200
- Endured on SCAI SHOCK Conference App for three months
- Includes the opt-in pre-registration list three weeks before the event date and the opted-in final registration list within one week of event completion

# Exhibit Opportunity

## **TABLETOP EXHIBIT PACKAGE—\$7,500 (12 TABLETOPS AVAILABLE)**

- One 6' tabletop (electrical and AV orders are not included in the package price)
- Dedicated individual sponsor page to display logo, description, video, list of resource links, social media links, images, and asynchronous questions and answer comments for interacting with attendees
- Includes the opt-in pre-registration list three weeks before the event date and the opted-in final registration list within one week of event completion



# Sponsorship Opportunities

## MOBILE AND WEB APP\*—\$12,000

Be the exclusive sponsor with your branded ad on the Mobile and Web App Splash Page and Footer Sponsor Ad

## MOBILE AND WEB APP SPLASH PAGE—\$5,000

Your branded ad will be the first thing SCAI SHOCK attendees see when they view the mobile and web app.

## APP ROTATING BANNER (FOOTER ADS)—\$3,000

Your branded ad on selected pages in the mobile and web app. Your footer ad banner can link to the sponsor website with a click. Ads will not appear on CME content pages such as Sessions by Track, Sessions by Day, and Satellites.

## HOTEL KEY CARDS SPONSORSHIP—\$6,000

Simple and effective, be the exclusive sponsor with your branded ad on the hotel key card for attendees during the conference.

## COFFEE BREAK SPONSORSHIP—\$4,000

Your company will be prominently promoted and featured as the sponsor, including signage and a mobile app push notification.

Example: UCLPRESS Ad in the footer shown with a white background on the footer.



\*EXCLUSIVE SPONSORSHIP



# Email Advertising Opportunities

## SCAI SHOCK MORNING EBRIEF BANNERS

The "SCAI Morning eBrief" is sent to meeting registrants each morning of the meeting.

2 Banners \$3,500

1 Banner \$2,000

## MOBILE APP NOTIFICATION—\$1,500/EACH

Engage attendees with a personalized message to the user's mobile app at a specific time.

## SCAIMAIL: SCAI SPONSORED EMAILS

Want to reach SCAI's email list of more than 20,000 interventional and invasive cardiologists, cath lab professionals, and other industry professionals? SCAIMail is an opportunity to address this group via an SCAI-sponsored email on your behalf.

1 time: \$10,000

2 times: \$18,000

3 times: \$25,000

1 email to SCAI SHOCK registered attendees: \$6,000

