

SCAI SHOCK

Tampa Marriott
Tampa, Fla.
September 18-20, 2025



OVERVIEW

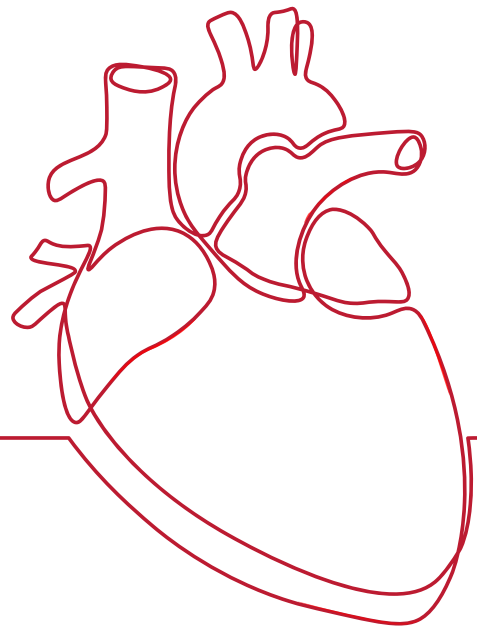
SCAI SHOCK

Mortality from cardiogenic shock complicating myocardial infarction remains high, approaching or exceeding 50% throughout the past 30 years, despite the development of percutaneous mechanical circulatory support technology and the national standard of emergent angioplasty and stenting.

SCAI SHOCK serves as a setting where the current diagnosis and management techniques of cardiogenic shock using the SCAI SHOCK classification system can be shared and discussed.

Through lectures, case-based presentations, breakout sessions, and simulations, attendees gain knowledge and practical know-how that they can apply to daily practice.

For more detailed information about the program and to view the program committee, scan the QR code below:



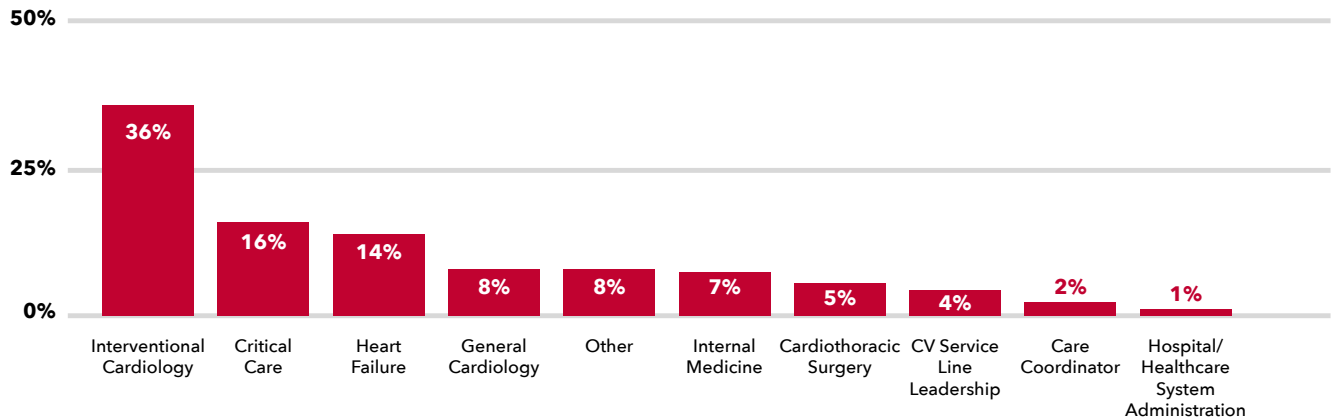
Questions?

Contact Sandy Hung at shung@scai.org or 202-552-0790.



SCAI SHOCK Registration Demographics

(based on 2024 attendance)



2025 Expected
Live Audience
250-300

IMPORTANT DATES

Thursday, September 18

Welcome Reception: 6:30-7:30 pm

Friday, September 19

Exhibit Hours: 9 am-5 pm

Saturday, September 20

Exhibit Hours: 9-11:15 am

Questions?

Contact Sandy Hung at shung@scai.org or 202-552-0790.



Satellite Symposia Opportunities

SCAI-SPONSORED CME AND IME SATELLITE—INQUIRE FOR PRICING

- In-Person: 200
- Endured on SCAI SHOCK Conference App for three months
- Endured on SCAI SHOCK Course Online Learning Center and myCME for one year.
Estimated attendance: 250-300
- Working with a specific industry company as a thought partner, SCAI designs the agenda, recruits faculty, and puts together the content and recordings
- SCAI will provide satellite reports reports at 6 months and 12 months
- Includes the opt-in pre-registration list three weeks before the event date and the opted-in final registration list within one week of event completion

SCAI INDUSTRY SATELLITE—\$42,000

- In-Person: 200
- Endured on SCAI SHOCK Conference App for three months
- Includes the opt-in pre-registration list three weeks before the event date and the opted-in final registration list within one week of event completion

ECMO HANDS-ON WORKSHOP—\$30,000

- In-Person: 100
- Includes the ECMO Workshop attendee list

Exhibit Opportunity

TABLETOP EXHIBIT PACKAGE—\$7,500 (10 TABLETOPS AVAILABLE)

- One 6' tabletop (electrical and AV orders are not included in the package price)
- Dedicated individual sponsor page to display logo, description, video, list of resource links, social media links, images, and asynchronous questions and answer comments for interacting with attendees
- Includes the opt-in pre-registration list three weeks before the event date and the opted-in final registration list within one week of event completion



Sponsorship Opportunities

MOBILE AND WEB APP*—\$12,000

Be the exclusive sponsor with your branded ad on the Mobile and Web App Splash Page and Footer Sponsor Ad

MOBILE AND WEB APP SPLASH PAGE—\$5,000

Your branded ad will be the first thing SCAI SHOCK attendees see when they view the mobile and web app.

APP ROTATING BANNER (FOOTER ADS)—\$3,000

Your branded ad on selected pages in the mobile and web app. Your footer ad banner can link to the sponsor website with a click. Ads will not appear on CME content pages such as Sessions by Track, Sessions by Day, and Satellites.

HOTEL KEY CARDS

SPONSORSHIP—\$6,000

Simple and effective, be the exclusive sponsor with your branded ad on the hotel key card for attendees during the conference.

COFFEE BREAK SPONSORSHIP—\$4,000

Your company will be prominently promoted and featured as the sponsor, including signage and a mobile app push notification.

Example: UCLPRESS Ad in the footer shown with a white background on the footer.



*EXCLUSIVE SPONSORSHIP



Email Advertising Opportunities

SCAI SHOCK MORNING EBRIEF BANNERS

The "SCAI Morning eBrief" is sent to meeting registrants each morning of the meeting.

- 2 Banners \$4,000
- 1 Banner \$2,500

MOBILE APP NOTIFICATION-\$2,000/EACH

Engage attendees with a personalized message to the user's mobile app at a specific time.

SCAIMAIL: SCAI SPONSORED EMAILS

Want to reach SCAI's email list of more than 20,000 interventional and invasive cardiologists, cath lab professionals, and other industry professionals? SCAIMail is an opportunity to address this group via an SCAI-sponsored email on your behalf.

- 1 time: \$10,000
- 2 times: \$18,000
- 3 times: \$25,000
- 1 email to SCAI SHOCK registered attendees: \$6,000

